

## Director/PDMR Dealing

The Company has been informed that Simon Latham, a director of the Company, purchased 1,000 ordinary shares in the Company at a price of 317p for 942 shares and 310p for 58 shares. As a result, he is interested in a total of 1,000 ordinary shares in the Company representing approximately 0.04% of its issued ordinary share capital.

For further information, please contact:

### Samuel Heath & Sons plc

John Park, Company Secretary

+44 (0)121 766 4200

### Cairn Financial Advisers LLP

James Caithie / Jo Turner

+44(0) 20 7213 0880

## DIRECTOR/PDMR DEALING

<b>1 Details of the person discharging managerial responsibilities/person closely associated</b>		
a.	Name	Simon Latham
<b>2 Reason for notification</b>		
a.	Position/Status	Director of Samuel Heath & Sons plc
b.	Initial notification/ Amendment	Initial Notification
<b>3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a.	Name	Samuel Heath & Sons plc
b.	LEI	N/A

<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>								
a.	Description of the financial instrument, type of instrument  Identification Code	Ordinary Shares of 10p each  ISIN: GB0004178710						
b.	Nature of the transaction	Purchase of ordinary shares						
c.	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>317 pence per share</td> <td>942</td> </tr> <tr> <td>310 pence per share</td> <td>58</td> </tr> </tbody> </table>	Price(s)	Volume(s)	317 pence per share	942	310 pence per share	58
Price(s)	Volume(s)							
317 pence per share	942							
310 pence per share	58							
d.	Aggregated information  - Aggregated Volume  - Price	N/A   £3,165,94						
e.	Date of the transaction	28 February 2017						
f.	Place of the transaction	XLON (AIM Market)						